

## SAMPLE INTRO

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Shasta Nelson is a leading expert on social relationships, speaking across the country and facilitating events to build belongingness and human connection. She's a contributor to the *Harvard Business Review* and has been quoted in several publications, including *Forbes*, the *New York Times*, and *TIME* magazine; and she has been interviewed live on dozens of TV shows, such as the *Today Show* and *Steve Harvey Show*. And, if you haven't yet seen her popular TED talk, then you'll want to check that out later!

Shasta has written three books on social relationships and belongingness, including the one we are here to talk about today—her most recent, *The Business of Friendship: How to Make the Most of Our Relationships Where We Spend Most of Our Time*, in which she teaches how to create a culture of belonging in our workplaces.

Welcome Shasta!