

SHORT BIO

A pioneer in belongingness, Shasta Nelson is an in-demand keynote speaker, popular media resource, and author of three books in which she teaches how to build healthy relationships, including *The Business of Friendship: Making the Most of the Relationships Where We Spend Most of Our Time*. For over 15 years, Shasta has been translating the science of human connection into actionable practices that lead to greater belonging in our communities and workplaces. Her expertise has activated organizations such as Google and LinkedIn to intentionally create and accelerate the high-trust and resilient relationships that lead to higher employee retention, engagement, and collaboration.

Shasta is a contributor to the *Harvard Business Review*; has been featured in hundreds of publications such as the *New York Times*, *Los Angeles Times*, and *TIME* magazine; and has appeared as a guest on the *Harvard Business Review* podcast, the *Today Show*, and the *Steve Harvey Show*. Shasta is a two-time featured TEDx speaker, with her first TED talk receiving over 800,000 views, and she has delivered 500+ keynotes for over 20 different industries, including tech, healthcare, nonprofits, education, and more.